

New Business Profile

Peel Pizza Company

by Kate Bean
Clipper Writer

Photo by Kate Bean For Duxbury resident Brendan Higgins, making pizza is a way of life. Like most chefs, Higgins has taken what some would say is a simplistic, yet delicious food and turned it into a true art, with fresh ingredients and numerous combinations of flavor profiles on each pie. Luckily for Duxbury, Higgins culinary talents can now be seen and tasted at the town's newest restaurant, Peel Pizza Company.

Growing up in Needham, Higgins started out like most – sitting behind a desk for his first several jobs, though, something about that just wasn't quite right for him. "I wasn't made to sit in an office or cubicle," said Higgins. "I did it, but I didn't like it very much."

Having worked in restaurants before, Higgins quickly made a career change, entering into a partnership and opening Upper Crust in 2002. After gaining invaluable experience, Higgins left Upper Crust after 11 years and opened his own pizza place with his brother-in- and business partner, Matthew Troy. Naming it after the peel – the paddle-shaped tool used to put pizzas in and out of hot ovens – the first Peel Pizza Company opened in Hingham in 2013.



The store that used to house the Wool Hall's Corner to become the Peel Pizza Company. The name comes from the law peel – or paddle – used to take pizzas from the oven.

Higgins saw quick success in his Hingham store and decided to open another location just south in Cohasset in 2015, all the while looking for a location to bring his pizza to Duxbury. "I just wanted to give Duxbury something different – a new pizza experience," said Higgins. "It was hard to find a location. We'd see one and then it would be gone. We looked on and off for a while, and finally found something that worked."

Peel Pizza Company Duxbury is located in the former Wool Basket location in Hall's Corner on Depot Street. Higgins began renovations last summer and officially opened two weeks ago.

The restaurant offers artisan pizzas made with handmade dough, in-house made sauce with a wide variety of pizza toppings. In addition to pizzas, patrons can also enjoy lasagna, calzones, salads and one of the restaurants signature items – skillet-baked chicken wings. Peel Pizza is open seven days a week and offers free delivery. Making it even more convenient for Duxbury residents, the restaurant plans on delivering to the beach come summertime.